



**BiD CHALLENGE**  
**WOMEN IN BUSINESS**

5 - 10 June 2011

Entrepreneur	Company name	Business Plan	Entrepreneur background	Country	Sector	Language	Stage	Financing need (USD)	Non-financial needs
<b>Marita Barriga Torres</b>	Wanka Fruits	Marita works together with small local farmers. She wants to buy their golden berries (goubes), which are grown organically. Money is needed to construct a factory, where the berries get dried, packaged, and branded (if wanted), and made ready for export to Europe (mainly Germany and the Netherlands). More info on: <a href="http://www.bidnetwork.org/176331">www.bidnetwork.org/176331</a>	Has a university degree. Worked in logistics and finance/administration. Experience with farmers and agriculture.	Peru	Agriculture	Spanish	Start-up	\$58,000.-	1) Information about import regulation for (non)organic fruits to the EU. 2) Information about the European market for dried fruits (eg. preferences of buyers and consumers). 3) Buyers of dried fruits
<b>Rusia Orikiriza</b>	Oribags Innovations	Oribags is a profitable business that wants to expand. They produce a variety of paper products - most prominent line is paper bags - from agricultural waste supplied by small local farmers. Finance is needed to set up a manufacturing plant and retail store to meet the growing demand. In Uganda is a ban on plastic bags since 2007. More information on: <a href="http://www.bidnetwork.org/176284">www.bidnetwork.org/176284</a>	Since 2007 manager director of Oribags Innovations Ltd. Rusia has a special focus to create business opportunities for women and people affected by HIV/AIDS. University background.	Uganda	Manufacturing	English	Established	\$900,000.-	1) Collaborations with Dutch paper (processing) companies. 2) Training in management, marketing, risk mitigation, networking and optimisation.
<b>Againe Sharon</b>	Agasha Business Network	Againe identified the need for an online platform where African SMEs can sell, buy, and promote their products. Business relations can be established and a special section of the website will be an online job market. Income is generated through advertisements and special memberships. More information on: <a href="http://www.bidnetwork.org/177499">www.bidnetwork.org/177499</a>	University degree in (agri)business management. Main founder of Agasha Business Network	Uganda	IT	English	Start-up	\$18,000.-	1) Interested in a wide variety of IT businesses: from website hosting to security and development. 2) A company that can host the website of Agasha Business Network
<b>Nathalie Arsonillo</b>	Sustainable Growth for Rural Venture, Inc. "SUGRUVI"	Current cassava processing is inefficient en expensive. Nathalie wants to buy a mobile cassava processing unit that can be transported to the farmer. This unit will cater to 278 farmers, with more farmers already expressing interest. More information on: <a href="http://www.bidnetwork.org/177957">www.bidnetwork.org/177957</a>	University degree. Previously: manager at commercial bank. Now: managing trustee and founder of SUGRUVI. Was also engaged in microfinance for small farmers	Philippines	Agriculture	English	Established	\$99,100.-	1) Mircofinance for small farmers. 2) New farming techniques (for cassava).
<b>Maria Gilda Gomez Sanchez</b>	Peruvian Ecologhycal S.A.C.	The Peruvian agricultural demand for organic fertilizers is high. Maria already works together with 2 large cooperatives (comprising of 10.000 small farmers) and wants to foresee in this demand. Her company will also provide agricultural training post-sale. To realize her plans she needs money for a processing factory and inputs. She already bought and cleared the land. More information on: <a href="http://www.bidnetwork.org/173830">www.bidnetwork.org/173830</a>	General director of Peruvian Ecologhycal S.A.C. Agricultural background.	Peru	Agriculture	Spanish	Start-up	\$38,000.-	1) Contact with companies that provide inputs for organic (liquid) fertilizers. 2) Information on fertilizer production.
<b>Pramila Rijal</b> <small>(Not participating in the challenge, but will be in the Netherlands at the end of May for a conference)</small>	JAL	Access to clean water is a pressing issue in Nepal. Pramila wants to sell non-electrical water filters in Nepal. These are cost-efficient and cater to the needs of the BoP. The filters will be bought from an established factory in India. Distribution will be done through the networks of local government and NGOs. More information on: <a href="http://www.bidnetwork.org/148663">www.bidnetwork.org/148663</a>	Very active and socially engaged woman. President of the Federation of Woman Entrepreneurs Association of Nepal. Engaged in microfinance, water, and hydro energy.	Nepal	Water	English	Start-up	\$421,045.-	1) Building up relations with companies engaging in water, hydropower, agribusinesses and/or empowerment of women.